



MSP Community Fund Challenge

Guidelines and Rules

- 2019 -

CHALLENGE DETAILS

Our Community Fund gives everyone the chance to fund the education for a low/no-income woman* who feels passionate about pregnancy and birth. All you have to do is go to our campaign page, read how your donation will help impact people all over the world, and donate!

**CLICK OR TAP HERE TO VISIT OUR
COMMUNITY FUND CAMPAIGN PAGE!**

But if you want to get even more involved, we are SO EXCITED to announce that for our Spring 2019 MSP Scholarships, we will be having a CHALLENGE!

Our Chuffed campaign allows you to sign up as a fundraiser to work alongside us and raise money to help more future doulas receive scholarships. You will receive your own fundraising link and all money raised will go directly into the Community Fund.

Individual campaigns that reach the following levels, will receive the corresponding bonuses associated with that level (AND the bonuses at the lower levels too)

...AND HERE'S WHAT'S IN IT FOR YOU!

If you raise \$100 CDN, you'll get a social media shout out from bebo mia

If you raise \$250 CDN, you'll get a free three-month membership to our Don't Doula It Yourself (DDIY) business mentorship program

If you raise \$500 CDN, you'll receive \$100 in bebo bucks (to use towards anything on our site)

If you raise \$1000 CDN, you'll get one hour of one-on-one business consulting (or \$200 bebo bucks)

And if you raise \$2500 CDN, you'll receive FIVE hours of consulting!

REGISTRATION DETAILS

All you have to do to register for this challenge is start your own individual fundraiser through our campaign, and we'll take care of the rest!

**CLICK OR TAP HERE TO REGISTER
FOR YOUR OWN FUNDRAISER!**



DATES AND RULES

Challenge Starts: December 18, 2018

Challenge Ends: March 5 2019 at 11:59 PM PST

Rules:

- Staff and immediate family of bebo mia, inc. are not eligible to receive any perks...but we still encourage you to donate!
- When sharing your campaign on social media, please tag **@bebomiainc** on Facebook and Instagram and use the hashtags **#learnwithbebomia** and **#bebomiacommunityfund** so we can track your posts and share them on our channels too!
- Please do not promote your individual campaign in forums or on websites where solicitation is prohibited.
- If sharing in a Facebook group, please seek approval from the group administrator prior to posting.
- The community members who head up the successful fundraising campaigns will be announced LIVE on Facebook on March 21, 2019.

TIPS FOR SHARING

When you're sharing your link for donations, consider explaining why a donation to this fund matters to you! Some suggestions...

- You might talk about how the MSP training has benefited you!
- Discuss the importance of doulas in communities, the impact doula work has had on you as a person.
- If you aren't a doula already, you can talk about why you want to become one!
- If you have given birth, with or without a doula, you might consider talking about that experience. How did your doula improve your birth? How might your birth have been different if you'd had access to a doula?
- Don't be afraid to be creative! You can share your link in a video or image you created, you can write a song, recite a poem - anything goes!

HAVE QUESTIONS?

We're here for you! You can send any questions about the MSP Scholarship Program, MSP Community Fund, or the Community Fund Contest to our Scholarship Committee Director, Vanessa Hawke, by emailing vanessa@bebomia.com. Good luck!

xo
The #bebobabes

